Kep Order#	0868380	Ver#	status Revised	Traffic Order# 217914	Printed:
EC'd Yes					I ast Received

Last Received: 10/31/2012 12:59 PM Showing Buylines: All Rep Revised Lines

10/31/2012 1:17 PM

0

1 of

Station KASA-TV ALBUQUERQUE, NM.

Advertiser ( ).COM 2 ELECT SANCHEZ

Product COMM ELECT M. SANCHE

Estimate#

Buyer CHRIS BRIMER

Phone#

Hiatt

Hiatt

Agency ( ) LUC, INC.
25 WHITLOCK PLACE, 2ND FL Sales Office ( ) ,
MARIETTA, GA 30064
Agency C/P1/P2/E
Flight Dates 10/27/2012 - 11/06/2012 Salesperson Phone#
Hiatus Weeks Salesperson Phone#

404-443-2155 404-935-0683

) ATLANTA ) DAVID HAY

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<u>-</u>

Fax#

COMMITTEE TO ELECT MICHAEL S. SANCHEZ SC=\*

## --- REMARKS ---

MG'S APPLIED THAT WERE EMAILED YESTERDAY PLS CONF/THANKS. GAIL

Rate	1 1 1 1 1	\$250.00			\$300.00				\$300.00		\$350.00	
Total	!	0 [			Н				$\leftarrow$		0 -	·
Time	1	930P-10P			930P-10P				930P-10P		930P-10P	
Day	1 1 1	SA			M	\	\		TH		ns	
Spots/Week	1 1 1 1	0 1			1	>	/WK)]		>	>	0 [	ı
Len	1 1	:30			:30		: 10/28(1,		:30		:30	
Total Cost		\$250.00			\$300.00		MISSED ON LN #2		\$300.00		\$350.00	
# of Weeks		н н			П		FOR SPOTS		1		ਜ ਜ	
Dates		10/27-10/27			10/31-10/31		/27(1/WK), MKGD		11/01-11/01	9]	10/28-10/28	
Program			Buyline Comment: NEWS [MADE-GOOD BY LINE(S) 8 9]	V5 Effective Dates Changed	NEWS	Buyline Comment: MG PKG	[MKGD FOR SPOTS MISSED ON LN #1: 10/27(1/WK), MKGD FOR SPOTS MISSED ON LN #2: 10/28(1/WK)]	V5 Added	NEWS	Buyline Comment: MG PKG [PART OF A MKGD MADE UP OF LINES 8 V5 Added		Buyline Comment: NEWS [MADE-GOOD BY LINE(S) 8 9] V5 Effective Dates Changed
Daypart	1 1 1 1 1 1											
Ln	1	<del>, </del>			*				o₁ *		× ×	

10/31/2012 1:17 PM	10/31/2012 12:59 PM	Rep Revised Lines
Printed:	Last Received:	Showing Buylines: All
Traffic Order# 217914		
Status Revised		
Ver# 5		
9868386		
Rep Order#	EC'd Yes	

Station KASA-TV ALBUQUERQUE, NM.
Advertiser ( ).COM 2 ELECT SANCHEZ
Product COMM ELECT M. SANCHE CHRIS BRIMER Estimate# Buyer Phone# Fax#

10/27/2012 - 11/06/2012 ( ) LUC, INC. 25 WHITLOCK PLACE, 2ND FL MARIETTA, GA 30064 Agency C/P1/P2/E Flight Dates Hiatus Weeks Agency

) ATLANTA ) DAVID HAY Sales Office ( Salesperson ( Rep Firm

7

2 of

404-443-2155 404-935-0683 Salesperson Phone# Salesperson FAX#

Report Totals: 4 / \$1,200.00

---SALES MONTHLY TOTALS---

00.0\$ / 0 Oct 12:

11 / \$3,700.00

Nov 12:

Sales Totals: 11 / \$3,700.00

Station Totals: 11 / \$3,700.00

---COMPETITIVE---

Lines not sent/rcld/rtrn: 0 / \$0.00

\$52,857 Market Totals

36%

KOAT

00

KLUZ

0 O

KASY KWBQ

7 % 19%

KASA KRQE

38% c/2

CABL KOB

> Books Demos

RA35+ null

-- CREDIT RISK --

CASH IN ADVANCE

l of 10/26/2012 11:21 AM 10/29/2012 4:39 PM Showing Buylines: Last Sta Revised Lines Last Received: Printed: Traffic Order# 217914 Status Returned 4 Ver# Rep Order# 6868386 EC'd Yes

) LUC, INC. Agency

).COM 2 ELECT SANCHEZ

Advertiser Estimate#

Station Product

COMM ELECT M. SANCHE

CHRIS BRIMER

Phone# Buyer

Fax#

KASA-TV ALBUQUERQUE, NM.

10/27/2012 - 11/06/2012 25 WHÍTLOĆK PLACE, 2ND FL MARIETTA, GA 30064 Agency C/P1/P2/E Hiatus Weeks Flight Dates

) ATLANTA ) DAVID HAY Rep Firm Sales Office ( Salesperson

404-935-0683 404-443-2155

Salesperson Phone#

Salesperson FAX#

2

-- CONTRACT COMMENT ---

SANCHEZ SC=\* COMMITTEE TO ELECT MICHAEL S.

### --- REMARKS ---

SEE LINES 1 AND 2

\$350.00 \$250.00 Rate Total Spots 2 930P-10P 930P-10P Time Day SA ns Spots/Week :30 :30 Len Total Cost \$500.00 \$700.00 V4 PE 10/27 DUE WORLD SERIES RAN LONG, NEW BREAKS DROPPED. MG WED 10/31 1C STP \$300 Station Remark: V4 PE 10/28 DUE SPORTS. MG THUR 11/1 STP \$300 # of Weeks 2 10/27-11/03 10/28-11/04 Dates Buyline Comment: NEWS Buyline Comment: NEWS Station Remark: Program Daypart Lh \* ×

## ---REPORT TOTALS---

Report Totals: 4 / \$1,206.00

# --SALES MONTHLY TOTALS--

Nov 12: Station Totals: 11 / \$3,700.00 Sales Totals: 11 / \$3,700.00 2 / \$600.00 Oct 12:

9 / \$3,100.00

Lines not sent/rcld/rtrn: 0 / \$0.00

--COMPETITIVE--

null Books

360

KOAT

00

KLUZ

00 0

KWBQ KASY

19% 7 %

30

0/0

CABL KOB

\$52,857

Market Totals

KASA KROE

RA35+

Demos

# Spot Manager: Preempted/Unresolved,

HAN FOREST	Specified Distate Reason		\$0.00[Sports Ran Over]	\$0.00[Sports Ran Over]	00:05	
	Inv. Code (Booked) Station Office E		Sa News 13 on FOX 930-KASA P-ATI	Su News 13 on FOX 930-KASA P-ATI		
	Created Time Period		10/26/12 930p-10p	10/26/12 930p-10p	•	
	Date AE		10/27/12 ptati	10/28/12 ptatl		
	Rate (6) Prit		:30 \$250.00 No P5	\$350.00 No P5	\$600.00	2600.00
-	ngti	nchez	:30	:30		
	ine L	lect Sa	~	7		
	Mt Order # L	Committee 2 E	217914 06868386	217914 06868386		
	15.00	Advertiser: POL/Committee 2 Elect Sanchez	217914	217914		

M6 14 930-109 LN Wed 10/31 @ \$300 X 20 X

Spot Manager: Preempted/Unresolved, 10/01/12-11/11/12 (10/29/12 2:44:31 PM)

10/26/2012 11:45 AM 10/26/2012 11:21 AM Last Received: Printed: Traffic Order# Status Revised 3 Ver# 6868386 Rep Order# EC'd Yes

Showing Buylines: All Rep Revised Lines

7

l of

KASA-TV ALBUQUERQUE, NM.

( ).COM 2 ELECT SANCHEZ COMM ELECT M. SANCHE

Advertiser Estimate#

Station

Product

CHRIS BRIMER

Phone# Buyer

Fax#

10/27/2012 - 11/06/2012 25 WHÍTLOCK PLACE, 2ND FL MARIETTA, GA 30064 ) LUC, INC. Agency C/P1/P2/E Hiatus Weeks Flight Dates Agency

DAVID HAY ) ATLANTA Sales Office ( Salesperson ( Rep Firm

404-443-2155 404-935-0683 Salesperson Phone# Salesperson FAX#

-- CONTRACT COMMENT --

COMMITTEE TO ELECT MICHAEL S. SANCHEZ SC=\*

-- REMARKS ---

TOOK OUT NA LINE 3 - PLS CONF/THANKS. GAIL

Rate	1 1 1 1
Total	1 1 1
Time	1 1 1
Day	1 1 1
Spots/Week	1 1 1 1
Len	 
Total Cost	1 1 1 1 1 1 1 1
# of Weeks	1 1 1
Dates	
Program	
Daypart	!!!!!!
Ln	1

\$400.00

0 1

9P-930P

SU

0

:30

\$400.00

---

11/04-11/04 10/28-10/28

Buyline Comment: NEWS

m \*

V3 TOOK OUT NA 10/28 Sales Remark: V3 Comment Changed, Spots/week Changed

---REPORT TOTALS---

Report Totals: 1 / \$400.00

# ---SALES MONTHLY TOTALS---

9 / \$3,100.00 Nov 12: 2 / \$600.00 Oct 12:

Station Totals: 11 / \$3,700.00 Sales Totals: 11 / \$3,700.00

Lines not sent/rcld/rtrn: 0 / \$0.00 ---COMPETITIVE---

nul1

Books Demos

\$52,857 Market Totals

36%

KOAT

00

KLUZ

0/0 0/0

900

KROE KASA

38 010

KOB

CABL

010

KASY KWBQ

RA35+

	4			200	10	5 000	5 000	12000	\sigma_\s	\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \
ď	02		Rate	\$250.00	\$350.00	\$400.00	\$400.00	\$300.00	\$400.00	\$300.00
1 of 2	300		Total	2 - 2	2	2	2	7	П	11
	) ATLANTA ) DAVID HAY # 404-443-2155 404-935-0683		Time	 930P-10P	930P-10P	99-930P	9P-930P	930P-10P	30E-330E	930P-10P
AM AM	( ) A ( ) D Phone# FAX#		Day	- AS	ns	ns	TH-F	TU, TH	Σ	Σ
10/26/2012 8:16 AM 10/26/2012 7:04 AM nes	Rep Firm Sales Office ( Salesperson ( ) Salesperson Phone# Salesperson FAX#		Spots/Week	 	П	1	N	2	н	н
ted: ived: es: All Lin			Len	: 30	:30	:30	:30	: 30	:30	.30
Printed: 10/ Last Received: 10/ Showing Buylines: All Lines	( ) LUC, INC. 25 WHITLOCK PLACE, 2ND FL MARIETTA, GA 30064 P1/P2/E es 10/27/2012 - 11/06/2012	2005	Total Cost	\$500.00	\$700.00	\$800.00	00.008\$	\$600.00	\$400.00	\$300.00
7	) LUC, INC. IITLOCK PLA ETTA, GA 30 E	2	# of Weeks	2	2	Neep!	н	Н	7	Н
Traffic Order#	Agency ( ) LUC, INC. 25 WHITLOCK PLACE, MARIETTA, GA 30064 Agency C/P1/P2/E Flight Dates 10/27/2012 - 1 Hiatus Weeks	KR08	Dates	10/27-11/03	10/28-11/04	10/28-J1/04	11/01-11/02	10/30-11/01	11/05-11/05	11/05-11/05
rder# 6868386 Ver# 1 Status New Yes	KASA-TV ALBUQUERQUE, NM.  er ( ).COM 2 ELECT SANCHEZ COMM ELECT M. SANCHE  # CHRIS BRIMER	CONTRACT COMMENT COMMITTEE TO ELECT MICHAEL S. SANCHEZ SC=*	Daypart Program	Buyline Comment: NEWS	Buyline Comment: NEWS	Buyline Comment: NEWS	Buyline Comment: NEWS 1/DAY	Buyline Comment: NEWS 1/DAY	Buyline Comment: NEWS	Buyline Comment: NEWS
Rep Order# EC'd Yes	Station by Advertiser Product Estimate# Buyer Phone# Fax#	CONTR	In D		2	n	4	2	<i>\o</i>	_

---REPORT TOTALS--Report Totals: 12 / \$4,100.00

2 of 2	, 55 33		36%
	) ATLANTA ) DAVID HAY # 404-443-2155 404-935-0683		KOAT
10/26/2012 8:16 AM 10/26/2012 7:04 AM es	Rep Firm Sales Office ( ) Salesperson ( ) Salesperson Phone#		KLUZ 0%
Printed: 10/ Last Received: 10/ Showing Buylines: All Lines			% %
P Last R Showing Buy	ND FL 36/2012		KASY KWBQ
	IC, INC. OCK PLACE, 2ND FL A, GA 30064 10/27/2012 - 11/06/2012		7.8
er#	3 P F		KASA KRQE
Traffic Order#	Agency ( )1 25 WHTI MARLET Agency C/P1/P2/E Flight Dates Hiatus Weeks	9 / \$3,100.00	3 8%
	Age Age Flig Hia	0	CABL
Status New	EZ	Nov 12:	\$58,571
Ver#	Station KASA-TV ALBUQUERQUE, NM. Advertiser ( ).COM 2 ELECT SANCHEZ Product COMM ELECT M. SANCHE Estimate# Buyer CHRIS BRIMER Phone# Fax#	<pre>0ct 12:</pre>	Market Totals
6868386	ASA-TV ALBUQ ( ).COM 21 COMM ELECT N CHRIS BRIMER	Oct 12: 3 / \$1,000.00 Sales Totals: 12 / \$4,100.00 Station Totals: 12 / \$4,100.00 Lines not sent/rold/rtrn: 0 / \$COMPETITIVE	Market
Rep Order# EC'd Yes	Station KA Advertiser Product Estimate# Buyer Phone# Fax#	oct 12: 3 / Sales Totals: 12 Station Totals: Lines not sent/, —COMPETITIVE.—	

-- CREDIT RISK --- CASH IN ADVANCE

null RA35+

Books

### Spot Manager: All, Order #Estimate Date Lengtl Priority Air Time

00 002 85				
00.000\$				
00.008\$				
00.008	8:28:50 PM COMM ELE(	:30 P5	11/06/12	<b>q01-q086 : 930р-10р</b> 68888380 +16712
POT-1				7 :9uj7
00.004\$				
00.004\$				
00.004\$	9:58:42 PM COMM ELE(	:30 P5	11/02/15	6:90-930p Time Period: 9p-930p 517914 0688386
00'009\$				
00'009\$				
00.008\$	9:46:42 PM COMM ELE(	39 08:	21/10/11	217914 06868386
\$300.00	9:44:02 PM COMM ELE(DBMS001H	30 05:	10/30/12	717914 0686386
				Line: 5
00.008\$				
00.008\$				
00.004\$		C 10C.	71/10/11	00000000 HIGHE
00.004\$	6:25:46 PM COMM ELE(	30 P5 30 P5	11/02/12	9883890 419712 9883898 419712
00 0013	0.32.46 PM COMM EL EL	30 DE	61/60/11	7059-99999 miT
				tinid ag Asiad agit
00.004\$				I CANADAN CINTARIAN CINTARIAN SENAT INPRINCIPATION DATAS IN LA MARIA DE MATERIALISMA.
00.004\$				
00.004\$	6:16:08 PM COMM ELE(	34 0£:	11/04/12	14.7914 0888386
00 00/\$	0.10-06 PM COMM ELEC	30 06-	CHIVOILL	73 p. 930p. 9930p. 9930p. 9930p
				Line Baried on 9305
00.039\$				
00.036\$ 00.036\$		0.100.	71/60/11	00000000 510717
00.008	6:26:30 PM COMM ELE( 6:57:05 PM COMM ELE(	39 06: 30 P5	11/0/11	21/514 06868386 21/514 06868386
00 0023	O'SZ-OE BINCOMM ELEC	30 06	C1/10/11	Time Period: 930p-10p
				Linid 2000 April 2000
00:099\$				
00:0036	6:48:57 PM COMM ELE(	0.100;	71.00011	00000000 510417
00 <sup>.</sup> 09Z\$ 00 <sup>.</sup> 000\$	6:98:32 BM COWN ELECTED BW 2001H	39 08: 39 08:	11/03/12	217914 0888388 217914 0888388
00 0085	9-56-35 PM COMM ELECTRINGO01H	30 06.	61/18/01	Time Period: 930p-10p
				Agency: Luc Inc Line: 1
				Advertiser: POL/Committee 2 Elect Sanchez
916A	Air Time Product Ad-ID	engtl Priority	Date L	Order ASAN:

[Sorted by: Line]

1.80436 TIBRESOIW

Spot Manager: All, 10/27/12-11/06/12 (10/31/12 1:25:34 PM)

00.007,£\$ \$3,700.00 00,007,8\$ \$3,700.00

#### POLITICAL CANDIDATE ADVERTISEMENTS

	SEE ATTACHED								
Number of Weeks	Times per Week	SSEID	Sysd	Time of Day, Rotation or Package	Broadcast Length				
			:swo[]	of sa smir noits ts	do hereby reque				
				:ld on: 11/06/2012	election to be he				
					in the General				
			(	ce of: State Senate	party for the offi				
qualified candidate of the Democrat									
being/on behalf of: Sanchez, Michael , a legally									
I, Chris Brimer									
KASA - TV Santa Fe, NM 10/26/2012									
Station and Location: Date:									
				il Themselves v, Federal Can					
ADIDYLE	LOCAL CAN	₹ STATE	JJ	VF CVNDIDVJ 3 pox)	(check applicable				

Date of Last Broadcast: 11/06/2012

Date of First Broadcast: 10/27/2012

**Total Charges:** \$\*\*\*\*\*3,485.00 NET

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For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

Title	Printed Name	Signature				
Bejected	Accepted in Part	bətqəsəA 🗌				
έίνε	d By Station Representa	engi2 sa oT				
Takaka kalendaria kada saya saya saya saya saya saya saya s	eringi S					
		10/56/2012				
Sommittee	andidate or Authorized	O ya bənpi2 əa oT				
	HE PLACEMENT OF ADVERTISIN					
	olitical advertising policies, including: sales practices (not applicable to federa					
		Lynn Sanchez, Treasurer				
	didate's authorized committee is:	The name of the treasurer of the can				
and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.						
	uchez	Committee to Elect Michael S. Sa				
an furnished by:	above described broadcast time has bee	I represent that the payment for the				
	SEE ATTACHED					



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